

MARYLAND HISTORICAL TRUST DETERMINATION OF ELIGIBILITY FORM

NR Eligible: yes ☐
no ☒

Property Name: Campbell's Soup Plant Inventory Number: WO-364
 Address: 1947 Clarke Avenue Extended City: Pocomoke City Zip Code: 21851
 County: Worcester USGS Topographic Map: Pocomoke City, Maryland 1968
 Owner: Bullock Development Company Is the property being evaluated a district? No
 Tax Parcel Number: 401 Tax Map Number: 733 Tax Account ID Number: 01-027247
 Project: Former Campbell's Soup Plant Project Agency: Worcester County Economic Development
 Site visit by MHT Staff: no yes Name: _____ Date: _____
 Is the property located within a historic district? yes x no

If the property is within a district

District Inventory Number: _____

NR-listed district _____ Eligible district yes District Name: _____

Preparer's Recommendation: Contributing resource yes no Non-contributing but eligible in another context _____

If the property is not within a district (or the property is a district)

Preparer's Recommendation: Eligible yes x no

Criteria: A B C D Considerations: A B C D E F G None

Documentation on the property/district is presented in:

Description of Property and Eligibility Determination: *(Use continuation sheet if necessary and attach map and photo)*

Property Description:

The former Campbell's Soup Plant, erected by the Bird's Eye Company around 1944, stands on a 9.463 acre parcel bounded by Clarke Avenue Extended, William Street and the Pocomoke River on the western side of Pocomoke City, Worcester County, Maryland. The sprawling office and processing plant, encompassing over 116,000 square feet, has a principal entrance elevation oriented to William Street.

The west (main) elevation is a single-story eight-bay façade of poured concrete block and stretcher bond brick construction. The poured concrete foundation supports a stretcher bond brick wall defined by plain concrete pilasters that rise to a plain coping that fronts the flat roof. The center entrance bay is defined by a poured concrete entrance of plain rounded columns flanking the double glass doors. Stretching across the top of the entrance bay is a widely fluted crest with a shallow pediment executed in poured concrete as well. The adjacent window bays are marked by double or tripartite plate glass windows. Stretching to each side, expansive wings in brick and concrete block wall construction extend the main building to the north and east.

MARYLAND HISTORICAL TRUST REVIEW

Eligibility recommended _____ Eligibility not recommended x

Criteria: A B C D Considerations: A B C D E F G None

Comments: _____

[Signature]
Reviewer, Office of Preservation Services

12/8/03
Date

[Signature]
Reviewer, NR Program

12/17/03
Date

W O - 364

**MARYLAND HISTORICAL TRUST
NR-ELIBILITY REVIEW FORM**

Continuation Sheet No. 1

The interior of the main building is finished in a plain, utilitarian manner with no defining architectural finishes characteristic of its mid twentieth-century construction. Periodic remodeling during the third quarter of the twentieth century has removed any finishes distinctive to the post World War II building.

Statement of Significance:

The former Campbell's Soup plant, erected initially by the Bird's Eye Corporation in 1944, stands on the western fringe of Pocomoke City outside the declared boundary for the National Register Historic District. The sprawling 116,000 plus square foot brick and concrete block office, warehouse, and processing plant is located on the south side of the Pocomoke River. The waterfront location and its proximity to the railroad served the needs of the business, and the large population in Pocomoke City provided an ample source for labor. The operation of the Bird's Eye plant, later to become the Campbell's Soup plant, represents one of the final stages in the evolution of the vegetable and fruit canning industry characteristic of the lower Eastern Shore between 1870 and the late twentieth century.

Determination of Eligibility:

The Campbell's Soup Plant stands outside the boundaries of the Pocomoke City Historic District as defined in the recent National Register form. The relative lack of any concentration of contributing resources west of the railroad along Clarke Avenue Extended dictated that the old Campbell's Soup plant property was excluded from the historic district. As a stand alone nomination, the building does not carry sufficient architectural and/or historical merit to warrant a separate National Register listing.

Prepared by: Paul B. Touart

Date Prepared: 11/7/03





NO-364

GAMPBELL'S SOUP PLANT

POCONOKE CITY, WORLESTER Co. MD.

WEST ELEVATION

11/03, PAUL TOWART, PHOTOGRAPHER

NEG./MD. HISTORICAL TRUST



NO-364

CAMPBELL'S SOUP PLANT

POCONOKE CITY, WORCESTER Co., MD.

WEST ELEVATION

11/03, PAUL TONNET, PHOTOGRAPHER

NET, / MD. HISTORICAL TRUST



WO-364

CAMPBELL'S Soup Plant

Tocombe City, WORCESTER Co., MD.

South ELEVATION

11/03, PAUL TOWNSEND, PHOTOGRAPHER

Near / MD. HISTORICAL TRUST



W0-364

CAMPBELL'S SOUP PLANT

POCONOKE CITY, WORCESTER Co., MD.

NORTHWEST ELEVATION

11/03, PAUL TOLBERT, PHOTOGRAPHER

NEZ / MD. HISTORICAL TRUST



WU-364

CAMPBELL'S SOUP PLANT

POCONOKE CITY, WYCKESBORO Co., MD.

WEST ELEVATION

11/03, PAUL TOWARD, PITUITARY GLAND

WED. / MD. HISTORICAL TRUST



W0-364

CAMPBELL'S SOAP PLANT

POCONOKE CITY, WORCESTER Co., MD.

EAST ELEVATION

11/03, PAUL TOWART, PHOTOGRAPHER

WEL/MD HISTORICAL TRUST



NO-364

CAMPBELL'S SOUP PLANT

POCONOKE CITY, WORCESTER Co. MD.

EAST ELEVATION

11/03, PAUL TOWART, PHOTOGRAPHER

NEZ/MD. HISTORICAL TRUST



W0-364

CAMPBELL'S SOUP PLANT

POCONOKE CITY, NORFOLK CO., N.H.

SOUTHEAST ELEVATION

11/03, PAUL TOWART, PHOTOGRAPHER

N.H. / N.D. HISTORICAL TRUST



NO - 364

CAMPBELL'S SOUP PLANT

POCONO CITY, WORCESTER CO. MD.

SOUTH ELEVATION

11/03, PAUL TOWARD, PHOTOGRAPHER

NEL. / MD. HISTORICAL TRUST



W6-364

CAMPBELL'S SOUP PLANT

POCONOKE CITY, NORFOLK CO., MD.

PLANT OFFICE AT ENTRANCE GATE

NORTH ELEVATION

11/03, PAUL TOWANT, PHOTOGRAPHER

NEE/MD. HISTORICAL TRUST